Guidelines: Introduction

Consumer Co-operative Sustainability and Planning Scorecard

What is it?

The Scorecard:

- is a tool allowing co-operative boards to assess their performance on financial, social and environmental aspects of their operations;
- provides co-operatives with the ability to assess their adherence to our values and principles;
- is a made-to-measure tool for evaluating sustainability and conducting strategic planning;
- comes with two surveys: a member satisfaction survey and an employee satisfaction survey;
- helps your co-op stay on track (i.e. articulate its own approach to adhere to the co-operative principles and demonstrate the co-operative difference).

What are its benefits?

The Scorecard and surveys will help your co-op to:

- obtain information for strategic planning and continuous improvement;
- identify and assess performance on the co-operative difference;
- engage member-owners in assessing and improving their co-operative;
- engage employees in assessing and improving their place of employment;
- recognize and report on your co-operative’s impact on the community and the environment;
- demonstrate transparency and accountability;
- foster greater resilience, innovation and sustainability;
- compare your co-operative’s performance to the overall patterns for retail co-operatives within the Co-op Atlantic membership.

Members of the Research Advisory Committee would be happy to answer your questions. Please contact coopproj@msvu.ca.

If your co-op chooses to complete the Scorecard, you will want to access a site containing important documents, including the full reference guide. Please send your request to coopproj@msvu.ca.

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